

# Public Relations Association of Mississippi Oxford/Ole Miss Chapter Scholarship Application 2008

## Scholarship Details

The Oxford/Ole Miss Chapter ([www.oxfordolemisspram.org](http://www.oxfordolemisspram.org)) of the Public Relations Association of Mississippi (PRAM) ([www.pramonline.org](http://www.pramonline.org)) consists of almost 80 public relations professionals and university students. PRAM is a source of expertise and inspiration, and a forum for networking with public relations practitioners throughout the community, state and region. PRAM is composed of 11 local chapters and is a member organization of the Southern Public Relations Federation ([www.sprf.org](http://www.sprf.org)). This scholarship is awarded to one student annually, who is a member of the Oxford/Ole Miss Chapter, and who exemplifies the professionalism, goals, and ideals of the public relations profession.

**Winner's Prize:** The winner will be recognized and presented with a cash scholarship, in person, at the April meeting of the Oxford/Ole Miss Chapter of PRAM.

The scholarship winner receives:

- \$250 cash scholarship

**Criteria:** Scoring the applicants is based on the following criteria in order of importance: academic excellence and academic honors earned (50%); campus involvement including public relations activities plus community activities (30%); community service project involvement (10%); one page essay on why you want to go into PR and what you hope to achieve in the profession (10%).

**Student Eligibility:** Students eligible for the scholarship must meet the following requirements: (a) must be an undergraduate at the University of Mississippi, (b) must be a member of the Oxford/Ole Miss Chapter of PRAM, (c) Must have completed or be enrolled in JOUR 391, and (d) must be a journalism or marketing communications major. A student who has already won the scholarship may not win it again.

**Scholarship Requirements:** The following must be completed to apply for the scholarship:

1. Scholarship Application (page 2-3 of this document) completed by the student. Additional sheets or a resume may be attached as necessary.
2. Letter of recommendation from someone who can attest to the student's character and is not related to the student. This letter should be no more than one sheet of paper. (Examples: previous teacher, boss, local hometown civic leader, family friend, etc.)
3. One page essay on why you want to go into PR and what you hope to achieve in the profession.
4. Student's official college transcript.
5. Student must be able to attend the April meeting of PRAM to accept the award in person. Monthly meetings are held the fourth Wednesday at 12:15 at Newk's Restaurant.
6. Materials must be turned in to Robin Street or Pam Swain (Scholarship Chair) no later than  
**March 7, 2008.**

**Judging and Notification:** The Scholarship Committee will evaluate applications and will choose the scholarship winner by April 1, 2008. The winner will be notified as soon as possible thereafter in order to make arrangements for attending the PRAM Meeting.

**Contact:** Please send scholarship information to Robin Street, or you may mail them to Pam Swain – PRAM Scholarships, c/o Oxford Chamber, P.O. Box 147, Oxford, MS 38655, or drop off

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at 299 Jackson Avenue West. Contact Pam Swain with questions at (662) 234-4651 or [pam@oxfordms.com](mailto:pam@oxfordms.com).

**Personal Information**

*Please print or type*

Applicant's Full Name:							
Current Address:							
City:		State:		Zip:			
Current Phone:							
Current E-mail Address:							
Permanent Address:							
City:		State:		Zip:			
Are you a full time student at The University of Mississippi?							
Years Attended:		Class:		Grad. Date:			
Major:				Minor:			
Community College You Attended, If Any:							
Years Attended:				Completion Date:			
<i>I agree to attend the PRAM Oxford/Ole Miss Chapter January Meeting, if chosen as the scholarship winner.</i>							
Signature of Applicant:							
Date:							

**Return materials to:  
Pam Swain – PRAM Scholarship  
c/o Oxford Chamber  
P.O. Box 147, Oxford, MS 38655  
or drop off at 299 Jackson Avenue West**

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**Honors, Activities and Goals**

Applicant's Full Name:	
<i>For the questions below, attach an extra sheet or resume if necessary. Community college years may be included.</i>	
Scholarships Received/Honors Earned (during college years only):	
Public Relations-Related Activities - PRAM, PRSSA, etc. (during college years only):	
Campus Activities (during college years only):	
Community Activities – Church, City, etc. (during college years only):	
Community Service Projects (during college years only):	

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